



## Fall 2017 Social Media Intern

Title: Social Media Intern

Location: Nashville, TN

Reports to: President and COO

Hours per week: 10 – 15 hours (willing to discuss)

Company Information: [www.turnipbloodent.com](http://www.turnipbloodent.com)

### Position Overview:

Turnipblood Entertainment is seeking a Social Media Intern for our Nashville, TN office. Our ideal candidate is someone who is passionate about the power of social media in connecting with audiences and telling engaging stories about artists, agents, and events. With shows every week across the Southeast and Texas, we rely heavily on social media to tell our story in real time. This position requires an advanced knowledge of social media platforms, a creative spirit, strong attention to detail, and experience in graphic design/visuals creation highly preferred.

**A little about us:** We work out of a historic home in East Nashville, right in the heart of 5 Points. We are within walking distance to Bongo Java East, Calypso Café, and Five Points Pizza. Our President and COO are based in Nashville, but the rest of our team spans the Southeast and Texas. We live off of coffee and daily music jam sessions. We are a growing company passionate about creating unforgettable live event experiences for our clients. With our job, we get to be a part of life memories for people (weddings, cutting-edge college parties, corporate events). We work with artists, bands, and production companies across the country and we love that no two days at Turnipblood are ever the same. Oh, and our team is second to none. We think that is all pretty rad.

\*This internship is for class credit only

## **Responsibilities:**

- Research, create, schedule, and post engaging content on Instagram, Snapchat, Facebook, and Twitter daily
- Work closely with the Social Media Analytics Intern to review effectiveness of posts and to strategize on best practices for each platform
- Collect photos, videos, and quotes from agents and clients after every event to use for social media posts
- Request from clients and oversee Facebook Reviews after every event
- Oversee the daily stories calendar and provide best practices to agents for daily posts on Instagram Stories, Facebook Stories, and Snapchat
- Capture live feeds at events, when applicable

## **Requirements:**

- Prior experience in social media content creation and management preferred
- Graphic design experience or basic Photoshop/Illustrator/Design Tool applications preferred
- A flexible schedule that will allow for 10 -15 hours of work a week
- Exceptional interpersonal skills
- A can-do, positive attitude
- Out-of-the-box thinking, brainstorming, and idea creation
- Advanced communication skills, both verbal and written
- Excellent organizational skills and the ability to work independently and with a team
- Proficient use of the Microsoft Office Suite (Word, Excel, Powerpoint)
- Advanced use of all social media platforms (Facebook, Twitter, Instagram, Snapchat, YouTube)
- Professional tact and the ability to practice confidentiality
- General knowledge of talent buying, booking, production, and events

Questions?: email Rachel Knight at [rachel@turnipbloodent.com](mailto:rachel@turnipbloodent.com)

NOTE: This job description is not intended to be all-inclusive. Employee may perform other related duties as requested to meet the ongoing needs of the organization.